



कृषि एवं किसान
कल्याण मंत्रालय
MINISTRY OF
AGRICULTURE AND
FARMERS WELFARE



आईईएफ कृषि ग्राम 2.0 (एक उद्यम सृजन प्रतियोगिता)

IEF KrishiGram 2.0 (A Udyam Srijan Competition)

Where Agro Ideas Become Ventures



Innovation & Entrepreneurship Federation (IEF)

(A Centre of Excellence and Knowledge Partner of PM-RKVY scheme of MoA&FW, GoI)

CCS National Institute of Agricultural Marketing (CCS NIAM)

Jaipur - 302 033, Rajasthan, India

<https://niam-nabi.com>



IEF KrishiGram 2.0: A Udyam Srijan Competition

IEF KrishiGram 2.0: A Udyam Srijan Competition organized by Innovation and Entrepreneurship Federation of Chaudhary Charan Singh National Institute of Agricultural Marketing (IEF of CCS NIAM).

This initiative provides a unique platform for aspiring students, rural youth, startups, entrepreneurs and innovators to present innovative ideas and technological solutions to the challenges prevalent in the Agriculture and Allied sector across India.

KrishiGram 2.0 aims to foster the spirit of innovation, sustainability, and agripreneurship among participants. The registration is free and is open to all aspiring Agripreneurs, innovators, researchers, students, rural youth and early-stage startup founders from across the country.

Focus Areas

- Agricultural Extension
- Agriculture Input
- Animal Husbandry
- Agricultural Biotechnology
- Precision Farming & Digital Agriculture
- AI & ML, IoT, Blockchain and ICT in Agriculture
- Agricultural Value Chain & Supply Chain Management
- Dairy
- Agro Processing & Secondary Agriculture
- Post Harvest Food Technology & Value Addition
- Natural Resources Management
- Farm Mechanization & Innovations
- Natural / Organic Farming
- Waste to Wealth

Rewards

Incubation Support

The selected innovations and business ideas will get opportunity for one-month incubation training program at IEF of CCS NIAM, subject to assessment by the evaluation committee.

Funding Support

Winners will get an exclusive preference for incubation support with the Innovation and Entrepreneurship Federation (IEF) of CCS NIAM.



IEF KrishiGram 2.0

Preliminary Screening Round

- All participants are required to submit their applications by 31 December, 2026 in accordance with the PPT template made available in IEF of CCS NIAM webpage.
- All screening of the concept entries will be done at initial stage.

Finale Round

- Shortlisted teams/ Startups need to present thier ideas online to RIC cum Evaluation Committee at IEF of CCS NIAM Jaipur.
- Each Startup will be given 5 minutes for the presentation and 3 minutes for Question – Answer discussion.
- The selected innovations and business ideas will get direct entry into a one-month incubation training program at IEF of CCS NIAM, subject to assessment by the evaluation committee.

Guidelines of the Competition

- Participants can participate individually or as a team (Maximum 2 members will be allowed for mentoring program).
- Each team must come up with a business plan that provide innovations or tackles inherent problems underlying in Agriculture and Allied Sector in India.
- The participants will be judged on the basis of innovativeness, uniqueness, farmer impact/benefits and viability of the business plan and the potential of the idea to solve the problem.

What is in store for the winning?

- **Solve a problem of your interest**

Choose the innovation/ problem/ improvement in Agriculture sector. Analyse all aspects of it. Come up with the right solution/ innovation.

- **Build your team**

Team building is extremely critical in starting your startup. Get like-minded people with complementary skill sets to kick-start your venture.

- **Learn from the best**

Learn the basics of idea generation business model canvas, and presentation from experts in the startup ecosystem.

- **Pitch in front of a jury panel**

Weave an impactful story around your idea/innovation/venture and present it powerfully to the jury panel.



Timelines of KrishiGram 2.0

Launch & Call for Applications The call for applications will be shared in social media platforms and website.	15th October 2026
Application Deadline IEF of CCS NIAM invites participation from innovators across key focus areas related to Agriculture and Allied Sectors. New ideas, ongoing efforts, and scalable innovations will be evaluated for progression through the next rounds, leading to the final round of presentations.	31st December 2026
Preliminary Screening Round Result Announcement This is the first round of selection from the pool of bold, innovative, and frugal ideas by the applicants.	To be Notify
RIC cum Evaluation Round Shortlisted teams/ Startups need to present their ideas online to the RIC cum Evaluation committee. The innovative and resilient ideas will be given mentoring, incubation support and preferred in funding support from IEF of CCS NIAM.	To be Notify

Organizing Team@IEF of CCS NIAM

Sh. R. C. Meena

Project Incharge RKVY,
IEF of CCS NIAM

CA. Nikhil Madaan

Manager (Finance & ICT),
IEF of CCS NIAM

Ms. Kajal Soni

Young Professional - II,
IEF of CCS NIAM
Office- +91 141 279 5204
Mail- nabi@ccsniam.ac.in

Dr. Ravi Kumar Goyal

COO & Director,
IEF of CCS NIAM

Mr. Arvind Singh Rao

I/c Manager (Marketing & Communication)
& Business Executive
IEF of CCS NIAM

Ms. Kanika Rajawat

Young Professional - I,
IEF of CCS NIAM

Ms. Priyanka Rajawat

Manager (Innovation Management),
IEF of CCS NIAM

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